

Career HOTWIRE

BLS Professionals in Transition (PIT) Publication

Winter 2010



Shelly Ballard, President of BLS and Care Coordinator, Rooth & Rooth, PA

Q. What key qualities do you look for in a candidate?

A. Personality and trainability. Basically: someone who has common sense, friendly, and can get along with others.

I would rather have someone with the right personality and ZERO experience and train them every time, rather than hire someone who is unfriendly with tons of education and experience.

My motto: I can teach anyone the job, I cannot teach personality, good attitude and common sense.



April D. Hill, Esq., Board Certified Elder Law Attorney, Hill Law Group, PA

Q. What is the biggest "turn on" in an interview?

A. For me when I interview a prospective candidate I appreciate when they take the time to know about our company and what we specialize in. Also to come dressed according to our dress code. It can be a turn off when the candidate is over or under dressed. Also, don't be afraid to ask questions to gain more knowledge about the company and policies. Try to be to the point when explaining why you are suited for the job



Kirsten Ireson, MA Eisai, Inc. Critical Care Oncology Account Manager

Q. What is the biggest "turn on" in an interview?

A. The biggest "turn on" during an interview is a candidate who is over prepared. By prepared, I mean someone who has completely researched the company, the position, the key customers, the leadership team, the co-workers, the products/services, & the competitors. This research should include a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis of the business and a 90-day action plan. Candidate has a portfolio to share with documented past successes in previous positions including references, awards, organizational involvement, and other professional achievements. Resume important to get interview, but isn't enough during the interview. If a candidate is prepared in this way, they are competitive & confident.

HOT TAMPABAY RESOURCES

For starters....

- * BLS MONTHLY EVENTS CALENDAR www.blspinellas.com FREE
- * FNI (FREE NETWORKING INTERNATIONAL) www.freenetworkinginternational.com FREE
Go to Groups, Meetings, Workshops, More Workshops for Career, Master Networking and Speed Networking specific workshops
- * SenLivingResourceMagazine.... ployala@seniorlivingguide.com
- * Transitioning Professionals of Tampa Bay (TPT) www.tptampabay.net FREE
- * LINKEDIN, FACEBOOK, SOCIAL MEDIA PROFESSIONAL GROUPS
- * Peers, friends, family, neighbors (tell 20 people weekly you are lookina for employment)



PROFESSIONAL AND PERSONAL ONLINE STRATEGIES

Developing a p-l-a-n for personal and professional Internet strategies *IS essential* for ANY professional. The Tampa Bay area provides super INTERNET MARKETING PROFESSIONAL RESOURCES FOR LEARNING. FREE info, weekly seminars, workshops, mastermind groups, etc.

For starters, input key words into your search engine - Meetup.com
Clearwater-TWBAONLINE.com
www.thewealthbulidingannex.com

ANNOUNCEMENT

To provide more confidential service for members we have eliminated the BLS Job Postings.

JOB SEEKERS...

If you would like to receive emails concerning Career Info & BLS Job openings...just forward your name & email to

cybervisuals@hotmail.com

Subject: BLS PIT Career Info

Another option: Post your resume on blspinellas.org

JOB OPENINGS...Email Job Openings to

cybervisuals@hotmail.com (BLS Job Postings discontinued)

Subject: BLS PIT Job Opening

BLS PROFESSIONALS IN TRANSITION SUPPORT GROUP
(Third Thursday every month, RSVP required -see BLS Events Calendar)

THINK Olympian!
BE an Olympian!

Your **PERSONAL BEST**
EVERY DAY!

2010