



Date:

Dear Prospective Donor,

As the median age of our population continues to increase, it is critical that the ranks of trained and qualified health care professionals also grow to provide that population with needed medical care and services. To further this objective, Better Living for Seniors (BLS) has established a scholarship for students pursuing health care careers.

We have recently awarded our third scholarship and are excited about continuing this as a BLS tradition in our community. The number and dollar amount of future scholarships, however, is dependent upon contributions from those like you who care about the quality of life of our older citizens.

The BLS Healthcare Scholarship is administered through the Pinellas County Education Foundation, a non-profit 501 (c) (3) organization. Your contribution is tax-deductible.

BLS welcomes your contribution in any amount and will provide contributors information about scholarship recipients.

Please make checks payable to Pinellas County Education, Inc. and mail to Heron House of Indian Rocks C/O Janis Hagerdon, 2050 East Bay Drive, Largo, FL 33771. You will receive a letter from BLS and the Foundation acknowledging your contribution for your records.

Thank you in advance for your assistance. Your generous contribution is a step forward in advancing the quality of care available to our area seniors.

Very Truly yours,

Better Living for Seniors (BLS)